

Meeting called to order by Evan Duffield, Chairman of the Board at 7:28pm 9/17/2015

Present: Evan Duffield, Ed Moncada, Chris Rimoldi, Fernando Gutierrez and Harold Boo

- Approved minutes from 8/27 Board meeting

#### Status update

- Launched Over The Counter system
  - Anyone can pay for any expense we have, then be reimbursed with DASH
- This is up and working well
- We've spend approx. \$6k on various things so far
  - New website, SEO consultant
- Evan has website design firm in mind
  - \$50/hr. x 1 week of work - approx \$2,400
- New "getting started" page
- Design starts on 25th of this month
- Development will start in early October
- Hoping to launch new site on dash.org
- Signed new SEO company today, they will be working with site devs going forward
- Evan believes we should term the new organizational structure as a "Virtual Corporation" or "Decentralized Autonomous Corporation"
  - He thinks this is the first one to exist
  - Plans to introduce the concept publicly and work with others to replicate it
  - Problem in the past has been how to fund such an entity - we've solved that problem

We are preparing to send off the opposition to the trademark. Proposal was changed and agreed upon by board members & ™ attorney.

Harold looked into Evan's question about defamation or libel regarding mentions of DASH on some websites. The targets discussed (message boards, ISPs), they are generally not responsible for the content of people's posts. Countries differ slightly.

Adjourned at 7:57 PM PST

Minutes submitted by Chris Rimoldi, Secretary